



# Multifunctional Whitening Toothpaste

Art no: See table below

# Innovative, multifunctional, whitening toothpaste. Designed by science, made from nature for everyone.

It ensures clean, visibly whiter teeth, strengthens the enamel, freshens the breath and protects against plaque and cavities. Uses natural and safe ingredients.

This is a toothpaste for every taste, need and moment; it comes in 5 unique flavors:

Extra Mint
Coconut + Mint
Acai + Mint
Strawberry + Mint
Sensitive + Mint





## Our product is:

- Sulphate Free
- Paraben Free
- Cruelty Free
- Vegan
- 98% natural

Beconfident is not conducting any testing on animals.







# Working mechanism in short:

Toothpaste loaded with new ingredient's that no-one has ever included in a toothpaste before – such as unique White Charcoal for absorbing toxins and bad odours, Hyaluronic acid for anti-inflammatory gum health and vitamin C for overall strength just to mention a few.

For whitening teeth Calcium peroxide dissolves the protein pellicle on teeth that attracts stains to the tooth surface and holds them captive. When the protein pellicle is dissolved, all the stains that are adherent to the pellicle are gently removed from the teeth without harsh ingredients such as hydrogen peroxide. Calcium peroxide's slow oxygen release properties also makes it an ideal, cost effective, shelf-stable and natural alternative for whitening teeth. Daily use of the toothpaste during weeks and months, the small amount of oxygen released, has a steady whitening effect without harsh abrasive or strong detergents. No need to mention that our products are cruelty free, Sulphate free, 98% natural and vegan.

#### Group Beconfident Europe AB

Tennisvägen 31, SE-269 33 Båstad, Sweden

E-mail: <u>info@beconfident.info</u> Phone: +46-(0)702 56 50 00 VAT no: SE 556853-0041-01 Corporate site: <u>www.beconfident.info</u>, <u>www.beconfident.co.uk</u>, <u>www.beconfident.se</u> & many more

Beconfident- Top Quality Teeth whitening and Skincare systems are designed in Sweden & Made in USA and Sweden. Beconfident® + WhiteAmin® + Simplesmile® are registered trademarks in Europe and Beconfident® is a registered trademark in United States of America. IOS and Android Intelligent Apps belong to Beconfident Skincare AB. Other brands are pending.





#### How to use:

How to use: Brush the teeth daily in the morning and in the evening for at least 2 minutes with the Beconfident® Multifunctional Whitening Toothpaste add a sip of water and swirl around for additionally 30 seconds. Best feeling ever!

# **Unique Competitive Advantages**

- Whitens teeth within two weeks
- Strengthens enamel
- Freshens breath
- Protects against plaque & cavities
- Unique 2-step flavoring system
- Enamel-friendly technology without abrasive ingredients
- Works with both electric and manual toothbrush

#### Ingredients: (Extra mint)

Aqua, Hydrated Silica, Xanthan gum, Potassium nitrate, Charcoal Powder, Sorbitol, Glycerin, Sodium C12-18 Alkyl Sulfate, Aroma, Titanium dioxide, Mentha Arvensis Leaf Oil, Sodium Saccharin, Menthol, Sodium benzoate, Sodium fluoride, Citric acid, Calcium peroxide, Erythritol, Simmondsia Chinensis Seed Oil, Zinc acetate, Calcium hydroxide, Dicalcium Phosphate, Ascorbic acid, Sodium Hyaluronate, Limonene.

### The box contains the following items:

75ml Multifunctional Whitening toothpaste

#### Product Data:

Art No	Dimensio	Gross	Net Weight	Units Display	Units	Unit EAN
	n	Weight		Box	mastercart.	
	HxWxD(m					
	m)					
See below	157x35x40	111 gr		6 pcs	6 pcs	See below
	mm					
CPNP Code	GMP ISO	Country	Quality Test	Box bio-	Pallet	RRP Euro incl VAT(+/-
	22716	of	Pharmacies	degradable		)
		Origin				
	Follows	Sweden	YES	Yes	2550	4,49 €
						Sensitive 4,90 €

ACAI + MINT Art no: 14109825				
7350064167892				
STRAWBERRY + MINT Art no: 14119825				
7350064167908				
COCONUT + MINT Art no: 14139825				
7350064167915				
EXTRA MINT Art no: 14149825				
7350064167922				
SENSITIVE MINT Art no: 14159825				
7350064167939				

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# The Beconfident® Toothpaste Explore Kit story:

Everyday tooth brushing needs stimulation and should be an exciting experience. Our Explore Kit offers variation and stimulation to suite every oral health need, mood and taste. (Same recipe and ingredients as in the original 75 ml versions)

The 25 ml tubes are practical for all family members to try out or to carry along during the weekend trip. It also opens up for finding out your favourite version in our range.

#### Choose from:

Extra Mint Coconut + Mint Acai + Mint Strawberry + Mint Sensitive + Mint

Art No: MP143025 Ean: 7350064167946 RRP: 6.90 €uro





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